

BRANDON COWBOYS SCHOLARSHIP SPONSOR PROGRAM

The Brandon Cowboys Football & Cheer Association's mission, "To provide a unified youth sports program with a major emphasis on the fun and enjoyment for all youth interested in playing and developing football and cheerleading skills where youth come first," provides the basis for all we do. Your commitment of a gift to the Scholarship Sponsor Program is the strongest statement of support to the mission that a friend of the Cowboys can make.

Our Organization is central to the lives of people in the community. We build strong kids. We connect families. We push the boundaries of limitation, and we advance self-confidence to serve the common good, all of which builds strong communities.

Throughout its 35 plus year history, the Brandon Cowboys have relied on the generosity of members, friends, corporations, and foundations that endorse the Cowboy's mission. This support has played a vital role in propelling the Cowboys into the front ranks of premier youth sports organizations. Now, more than ever, philanthropy is essential to sustain this important legacy. Economic times have flushed many Cowboy families of funds used in the past to support their children's registration and equipment needs. This Scholarship Sponsor Program provides an opportunity for former families, local sports figures, and others to help these young kids whom deserve the opportunity to play youth sports.

Purpose of the Brandon Cowboys Scholarship Sponsor Program

We offer an overall set of scholarships that will provide financial assistance to youth and families. To achieve this purpose the Brandon Cowboys has established the following scholarship opportunity and will explore additional interests as requested.

■ What is the Quarterback's Club?

The Quarterback's Club is composed of individuals who have made an outright gift or notified the Cowboys that they have provided for a future planned gift, whether large or small, to the Brandon Cowboys Scholarship Sponsor Program.

■ How to create a Scholarship?

You can immediately establish a Scholarship through outright gifts using cash, check, or credit card purchase (through our website). The minimum gift for a named scholarship is \$250. However, you can add gifts of any amount to existing Scholarships.

■ What do you get for contributing?

- (2) Tickets to ALL home games
- (1) Appreciation plaque including child's picture
- (2) Booster club t-shirts
- Named Scholarship on website
- Named Scholarship in Spirit Book



If you are thinking about creating a scholarship to support a specific purpose, we encourage you (or your advisor) to work with development staff at the Brandon Cowboys to ensure that your gift will accomplish your goals over time. We can assist you in structuring your gift to provide support that is meaningful for you and has a powerful impact on the development of spirit, mind and body that takes place at the Brandon Cowboys.

If you have any questions or would like to discuss your gift plans, please contact Dawn Johnson (Sponsorship) via email at sponsor@brandoncowboys.org.